

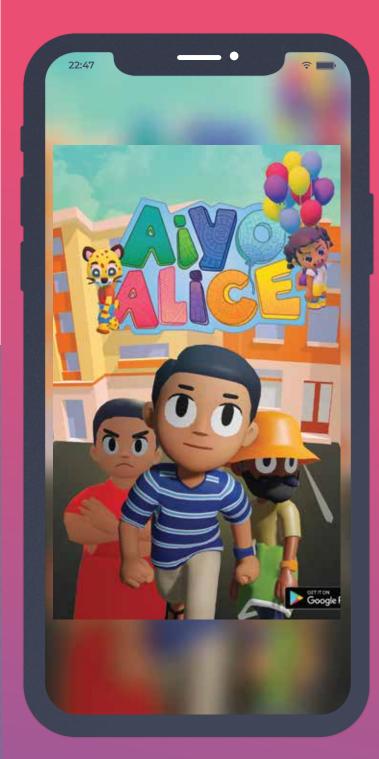
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# ALLIANCE NEWS

2021 | ISSUE 03

Twelve Thousand + Downloads





'Aiyo Alice', a game for social change developed by the Religious Liberty Commission (RLC) is a mobile game that focuses on fake news, hate speech and discrimination with a catalogue feature that details ways we can counter such problems. This is the first time a mobile video game belonging to the genre "games for social change" has been launched in Sri Lanka.

Since its launch on the 19th of July 2021, it garnered over 12,000 downloads and topped the Sri Lankan Google Play Store gaming chart, securing the #1 spot. Through engaging in strategic partnerships with social media influencers, 'Aiyo Alice' has collectively reached over 100,000 views across YouTube and Instagram.

## SAVE LIVES CAMPAIGN



Handing over the medical equipment to the Hon. Dr. (Mrs.) Sudarshani Fernandopulle the State Minister of Primary Health Care, Epidemics and COVID Disease Control

In May 2021, the NCEASL and Alliance Development Trust (ADT) initiated the SAVE LIVES campaign to support the nation's healthcare system to meet the shortage of vital medical equipment needed to treat those affected by COVID-19.

With the support of our generous contributors, we donated six 05L Oxygen Concentrators, two 10L Oxygen Concentrators, two High Nasal Oxygen Therapy devices and six Oximeters to the Ministry of Health, Sri Lanka on the 27th of August. Hon. Dr. (Mrs.) Sudarshani Fernandopulle, the State Minister of Primary Health Care, Epidemics and COVID Disease Control was also present at this event.

Further to this, on the 01st of September, the NCEASL and ADT also handed over **one High Flow Oxygen Machine and one 10L Oxygen Concentrator** to the Director of the Teaching Hospital, Jaffna, Dr. S. Sribavanandarajah.



On the 28th of July, the Janashakthi Group partnered with the ADT for the 'Save Lives' campaign and donated a cheque worth Rs 500,000 to support our efforts to provide for the healthcare system to combat COVID-19.

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### **Easter Relief Continues**

In collaboration with the RLC, the ADT assisted victims of the Easter attacks for the past two years, following the tragedy. After the second year of the disaster, the RLC and the ADT carried out an evaluation of those affected by the tragedy to further determine their needs. It was decided to assist 28 Easter victim families from Kochchikade and Batticaloa for a further period of time. Following this process we continued to support some of these families with relief packs, livelihood, health care and educational support.

Assistance Provided	Beneficiaries
Relief Packs	19
Medical Support	03
Educational Scholarships	33
House Rent	01
Livelihood	06



The Missions Commission hosted Truth Centered Transformation (TCT) trainings in Sinhala and Tamil. This programme was focused on pastors and ministry workers island-wide. The Sinhala programme held on the 02nd of September had 52 participants and the Tamil programme held on the 30th of August had 97 participants.

This training was conducted for a period of three days and was organised by the ADT Health Sector.





### **Kingdom Kids**

The RLC team launched a fellowship programme called 'Kingdom Kids' for the children enrolled in the scholarship programme. This is a series of monthly sessions handled by various resource persons catering to 03 different age groups ranging from ages 06 to 19. Through creative and interactive methods, it addresses topics such as *Being an Influence, Digital Citizenship, Justice,* etc.

In the introductory programme, over 250 attendees, including about 120 children and their parents from across the island joined and engaged in the fun and interactive sessions. The second session addressed the topic of the *Love of God* in September. These sessions were conducted in the form of dance, skits, videos, handwork and short messages with over 150 children joining. The next series of sessions will continue in the last two weeks of October.

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### **SANCTUARY HOUSE: 'MEALS FOR THE NEEDY'** INITIATIVE

As a result of COVID-19, many urban disadvantaged city dwellers were challenged with the economic downturn to maintain their daily livelihood causing a struggle to feed their families. In an effort to reach out to those affected by the pandemic, the Sanctuary House (SH) team initiated 'Meals for the Needy', a ministry initially planned to serve 200 meals over the weekends. Driven by the overwhelming support of many individual donors, including several of the NCEASL staff, the SH team launched this initiative distributing 402 meals over the weekend of 25th and 26th of September.

Working in partnership with local churches who identified those in need and distributed the meals to them, the SH served many Christians as well as those in the community affected by the current crisis. Through this initiative, the SH were also able to serve many children and several widows.

There was positive encouragement by the recipients, including those recovering from COVID-19 and in quarantine as they were able to enjoy a wholesome meal.

With the enthusiasm shown by our donors, especially some of celebrate birthdays as well as children who were inspired to give, the SH team plans to continue this ministry every weekend until Christmas.

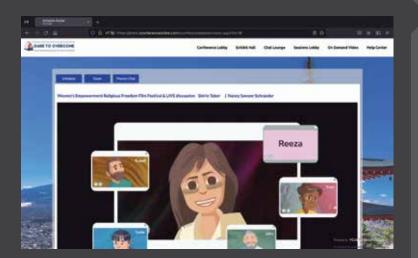
The SH team has a goal of serving 10,000 meals by the end of 2021.







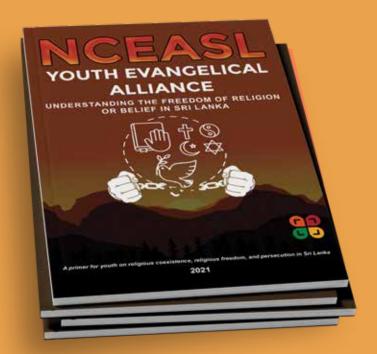
**Switch On** An animated short film by the RLC comes in as the 02nd Runner Up!



The NCEASL and MinorMatters were awarded 02nd runner up for their animated film 'Switch On' at the 2021 short film competition sponsored by the Religious Freedom & Business Foundation and Empower Women Media.

'Switch On' was featured at the 'Dare to Overcome' event for being placed as second runner up representing the NCEASL. The film focuses on religious expression in the workplace.





### **YEA Manual for Youth**

The YEA launched a manual for youth on religious freedom, coexistence and persecution. The manual comprises 07 modules including an introduction to religious freedom, human rights and human dignity, the history of the freedom of religion or belief in Sri Lanka, the importance of embracing coexistence, understanding religious extremism in Sri Lanka, and religious perspectives on religious harmony and coexistence.

The manual has been developed to support training efforts to equip youth to be agents of peace and harmony in our communities. Contributors to the module include Professor G. P. V. Somaratna, Professor Harshana Rambukwella, Professor Nirmal Dewasiri, Dr. Mario Gomez, Dr. Dinesha Samararatna, Shalomi Daniel, Anushka Kahandagamage and Moulavi Firthous.

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To commemorate International Youth Day on the 12th of August, Act Now published an article on their blog highlighting the crucial role youth play to make for a better world. Act Now also organised a webinar where four Act Now members spoke on topics such as:

- 'Youth and Politics'
- 'Sri Lankan Youth and Racism'
- 'Gender and Youth in Sri Lanka'
- 'Marginalized Youth of Upcountry'

Participants were actively interested in the session on 'Marginalized Youth of Upcountry' where issues faced by the plantation community were highlighted.

## COVID-19 Relief Continues

Responding to a request made by the Ingiriya Government Base Hospital which is also a COVID-19 quarantine center, the ADT distributed 1500 sanitary napkins as a donation from the Hemas Group brand Fems Lanka. We also supported them with 100 Lifebuoy soaps from Unilever Lanka and 100 pairs of men's undergarments which was a donation made by the home-grown brand 'Clubhouse Vivaldi'.

Further, the ADT distributed more Fems Lanka sanitary napkins at the Medawachchiya hospital in Anuradhapura on the 01st of September.

Donations made by members of the Colombo Central Titans BNI Chapter were used to provide Sustagen and pampers as well as funding for a pair of spectacles to two separate families in the Badowita area on the 27th of August.













### Relief Packs Distributed

#### **60 beneficiaries**

Kandapola Boragas, Ragala and Nuwara Eliya

#### 50 beneficiaries

Wellampitiya, Hekiththa and Meegahawaththa

#### **60 beneficiaries**

Pastors' Fellowship of Trincomalee

#### 60 beneficiaries

Pastors' Fellowship of Vavuniya

#### 60 beneficiaries

Pastors' Fellowship of Jaffna

#### 65 beneficiaries

Pastors' Fellowship of Kalutara

#### 30 beneficiaries

Savukkady, Batticaloa



## Missions 'Partnerships' Training Programme

The Missions Commission hosted a special training programme series for the pastors of the Warakapola Pastors' Fellowship. The topic was on Partnerships in ministry and how each minister should excel in forming partnerships at all levels of communities.

There was a participation of 18 pastors and it was conducted on the 06th, 13th and 20th of September. The Missions Commission plans to extend this training programme with the other pastors' fellowships as well.

## Social Media Initiatives



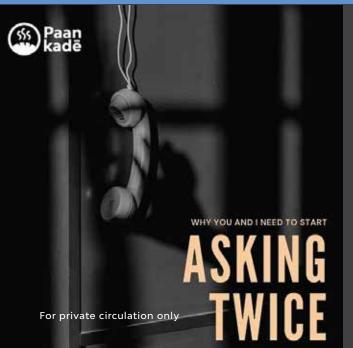
Act Now's campaign focused on 'Black July'.







The ADT initiated a COVID-19 social media awareness campaign outlining precautionary measures one could take to mitigate the pandemic.



◆ Paankade is a social media platform run by the YEA with the intention to engage with young people on thought-provoking topics and spark up conversations.

In its series on suicide awareness, Paankade encouraged its audience to firstly be more aware of anyone that might be struggling with their mental health or contemplating suicide. Further, they also encouraged readers to take that extra step, check in with those struggling and assure their support to them.

This was done in a 03 part series directing the readers towards the many resources available to aid those struggling with their mental health.



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